

JANE HANSTEIN CUNNIFFE

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COPY TV WEB PRINT DIRECT CRM

WORLDWIDE GOAT, LLC Pleasantville, NY
Freelance Creative Services • Nov 1998 to present
DIGITAS, DRAFT, GRAJ & GUSTAVSEN, I2i
SIGMA GROUP, RG/A, RTCrm, WUNDERMAN

OGILVY COMMONHEALTH WORLDWIDE Parsippany, NJ
(Formerly known as Evologue, a division of CommonHealth)
Group Copy Supervisor • March 2008 to Oct 2010

TIME INC. New York, NY
Copy Director • Oct 2005 to Apr 2006

I2I COMMUNICATIONS / Merkley Newman Harty
Copy Supervisor • March 2000 to June 2001

ADLER BOSCHETTO PEEBLES New York, NY
VP/ Associate Creative • Jan 1996 to Aug 1998

JAMES BUNTING ADVERTISING Lancaster, PA
Associate Creative Director • Aug 1994 to Aug 1995

WELLS RICH GREENE BDDP New York, NY
Senior Copywriter • May 1988 to March 1994

LORD GELLER FEDERICO EINSTEIN New York, NY
Copywriter • Feb 1986 to April 1988

A NEW SLANT, INC. New York, NY • Feb 1985 to Feb 1986

CARNEGIE DELI New York, NY • May 1983 to Nov 1984

**Pitched and won.*

EDUCATION

UNIVERSITY OF MICHIGAN Ann Arbor, MI – B.A. Politics and Art

SCHOOL OF VISUAL ARTS New York, NY – Cartooning, PhotoShop and Dreamweaver

HARVARD UNIVERSITY Cambridge, MA – Film Animation

PHOTOGRAPHY & RANDOM ACCOMPLISHMENTS

- PROJECTalphabet® – Free interactive web-based app featured on *ReadersDigest.com* and *parents.com*
- SmilingGoat.com – Personal website featured on *CNN*, *The New York Times*, *Martha Stewart Baby*
- *Bedford Road to the White House*, Jacob Burns Film Center Media Lab • May 17, 2009
- “The Crackers” – International Internet sensation; 3MM visitors • Feb 2005
- *World According to Henry* – Notecards (teNeues Publishing) • 2004
- *Here is New York* (Scalo, 2002) – Two photographs in comprehensive record of September 11
- Made on a Mac Series – Speaker at Apple Store SoHo and Miami • 2006, 2004, 2003
- French – Fluent

WEBSITES & RANDOM URLs

PROJECTalphabet.com • graygirls.com • SmilingGoat.com • 26causes.com or .org • PlasticBagBag.com
GiveAKidACamera.com • WalkingForDad.com • PartnershipsAndSynergy.com • Sisters-in-law.com • 26alphabets.org

ACCOUNTS

American Museum of Natural History
Rhino Fx, Time Inc., Vitalicious, AOL
Verizon FiOS, Target, Osh Kosh, Lipitor
Citibank, Dow Jones, DeLonghi

Bayer Women’s Healthcare*
Mirena, Yaz, BeYaz, Natazia
Suboxone, Symbicort, Maxalt

Time Magazine, time.com

BellSouth
Lipitor*

Primestar, EAB*
CBS Eye On People

Corestates Bank
StainMaster, Pfaltzgraff*

Chase Manhattan, Sheraton, St. Regis*
Hertz, Pan Am, Alka-Seltzer Plus

IBM, Steinway
WNBC, Chemical Bank

Publicist to a Handwriting Analyst

Waitress